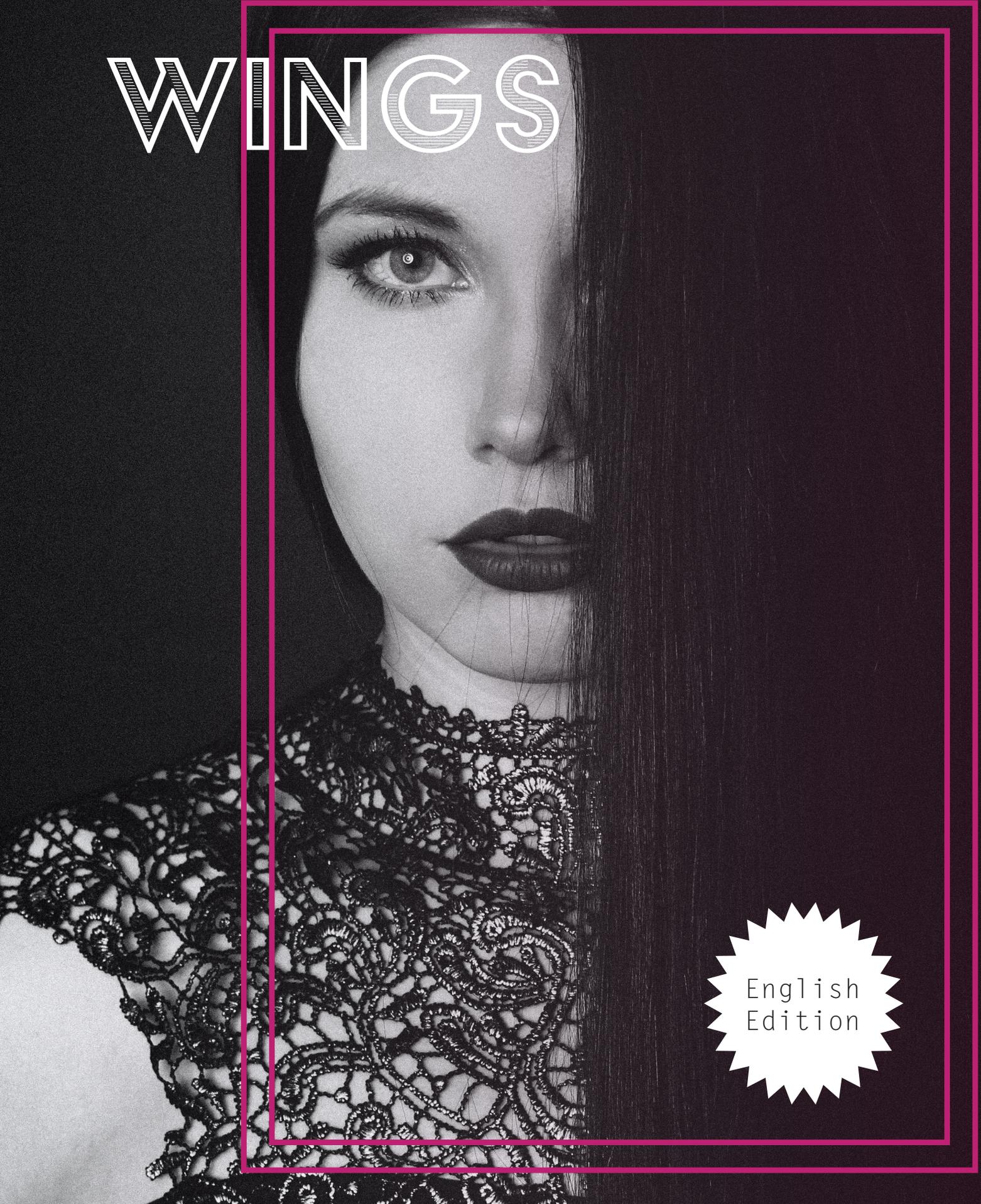


WHIPS NOT

WINGS



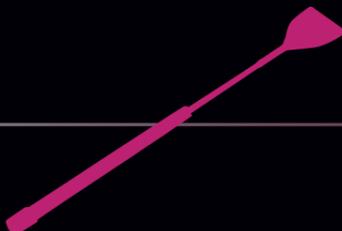
English
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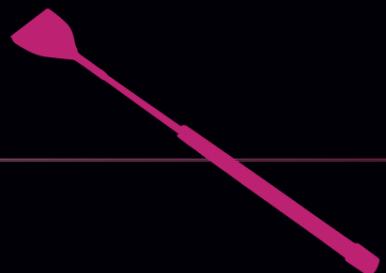
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THE IDEA
BEHIND THE
PROJECT



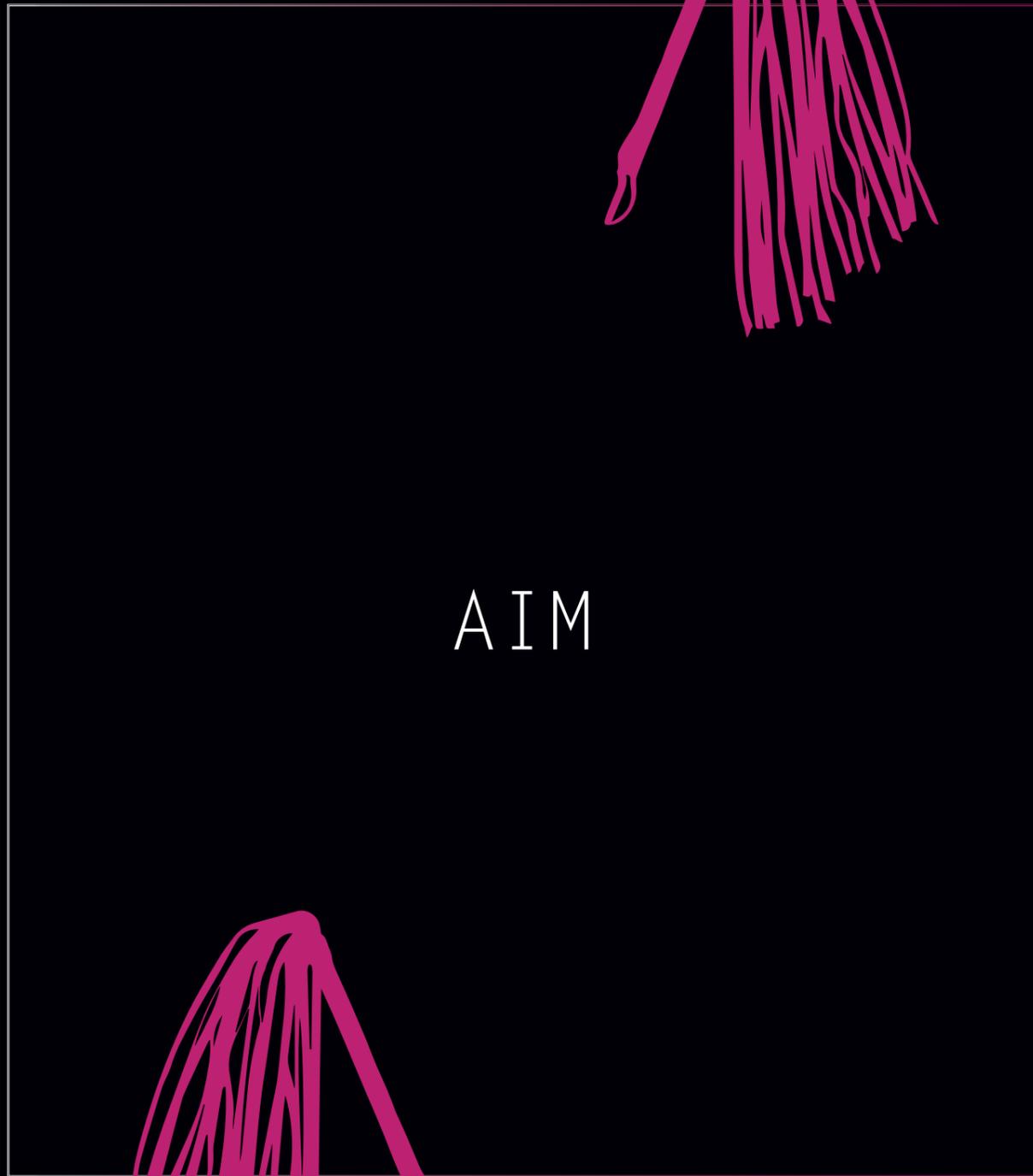


The idea behind this project was to capture women with personality who are willing to do what they want. We still live in a world where women are way too often presented as goods - flawless, perfect, but without any edges. TV programmes that are full of (fake?!) model casting shows and fashion labels such as „Victoria's Secret“ are good examples for that. They are made for men, but not made for themselves. It's pretty sad, especially when you consider that many women who are in front of the camera still have to obey and are sexually harassed. Since the „Me Too“ campaign everything has been changing a bit and some male photographers may have a problem now because all the bad stuff they said finally found it's way into the press and media.

The main reason why I started this project was the fact to show a „female erotic“. There are sometimes not many beautiful sensual photos of women and I wanted to counteract that. I've seen loads of pictures on the internet that are „too much“ and „over the top“. But it actually doesn't take too much for a photo to be seductive but not intrusive. Nevertheless - it is well known that it's difficult to argue about taste.







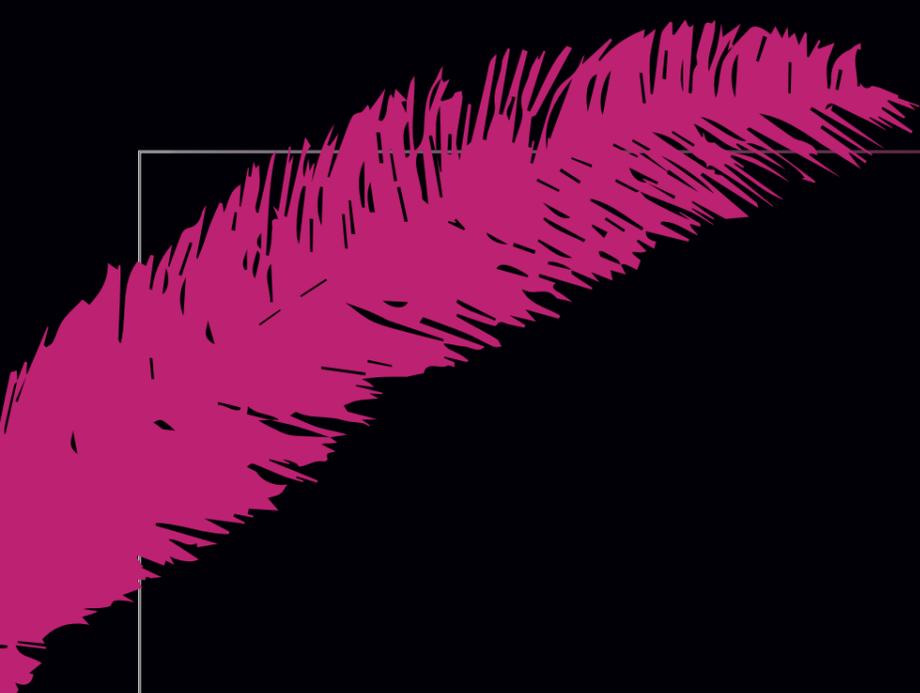
I was wondering how to take pictures of powerful women. After a while thinking, I planned a mix of colour photos and black and white photos. I just thought it would be a nice concept to only “allow” my models to wear dark clothes. Because they do not distract from anything and their different characters comes to the fore. I knew that e.g. a leather jacket or a cape would be the right garments. It was very important to me to let them be who they are. While Chrissi is very open to nude pictures, Scarlett doesn't fancy to reveal every part of her body. Though both have long brown hair and beautiful faces, they are really not the same person as you can see. For me it's so essential that a model feels comfortable and self-confident in front of the camera. A

big part of it is that the photographer is in care for them. I laugh a lot with my models and despite the aim to have a satisfying result, it's always my pleasure to be in a good mood all the time. For more variety I told them to bring along useful accessories (e.g. necklace, velvet gloves) and props such as whips and riding crops. I also mentioned that a bright or dark lipstick shade would fit the best. I don't think I was wrong with that at all!







A vibrant pink brushstroke graphic that starts on the left edge and curves upwards and to the right, ending near the top of the 'PROCESS' text box.

PROCESS





After I was discussing the process with my models Chrissi and Scarlett, I immediately booked an appointment in the photo studio. My first model to shoot was Chrissi. I still remember she was wearing loose casual clothes when we met up in front of the studio. Because of the belt marks, she told me. We first were choosing the ideal clothes she would wear for the photo shooting and I set the studio flashes. I used a soft box and a strip light as headlights and another soft box as a front light. It let's the hair glow! I utilized the black and white background plus a white wall. The funniest pictures are for sure the ones in the bathroom. It was so much fun! I had the idea with the thrown toilet paper and it took a view tries to capture the best moment. My next model was Scarlett. She is the lady with the longest hair I know. Her hair is so amazing so I used it as a „fan“ for the cover picture. PS: the sunnies she is wearing in one of the photos are mine!













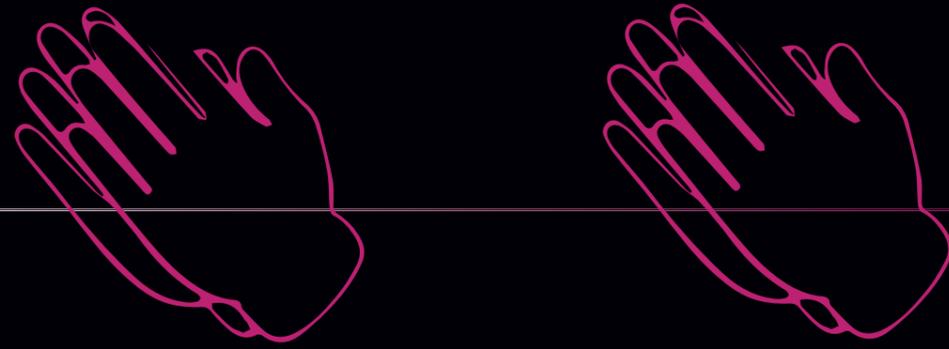
When it comes to retouching portraits, I always prefer a natural look and a twist of my own style. My pictures rather tend to be a bit bluish, but that is my purpose! I really do love the tone curves in Adobe Photoshop. I also used the dodge and burn technique for Scarlett's eyes. It makes them shinier. For the skin I selected the clone stamp tool. You may have noticed the purple/lilac gradient on some black and white pictures. It's a special look that I really like! After the image processing I was designing this magazine here. I decided to use the colours black and white with some frames in pink. Not too many colours, not too less. I also created a few graphics such as whips and feathers, just a few items that hit the topic well. So this was the whole process!

It took quite a lot of time but it was pure enjoyment! I learned a lot of new things during the implementation and I want to design many more magazines in the future. Stay tuned!









THANK YOU!

Thank you Chrissi and Scarlett - you really rocked it! Without you the pictures would not have existed. But fortunately they do!









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